* Contacting parents prior to camp (ex. Call every new camper family in April or May)
* Hold Webinars for families before camp starts (showing menus, schedules, q &a, etc.)
* Counselors write individual post cards to campers (ex. Holiday cards/ Birthday cards)
* Counselors write pre-session post cards to campers
* Parent’s writing their children post cards while checking in
* Have counselors call parents on 2nd day of camp
* Have a Camp Mom for parents to talk to about concerns
* Annual parent Facebook group for enrolled families (monitored by camp)
* Reassure parents how camp can serve their child
* Camper profile asking about issues before camp, follow up with parents
* Notes/anecdotes from the director
* Hand addressed enrollment letters
* Audio recording (CD or downloadable) narrated by Camp Director or Camp Mom for parents to listen to as they drive away from drop-off, which encourages them thatthey’ve made a great choice, everything is going to be okay, and how they can stay in touch during the session