Ways to Share Curated Parent Content

Five Options (ranging from easiest to most time-consuming):

#1 - Link to article from social media (Facebook/Twitter) or use “share” on Facebook or retweet on Twitter.

#2 – Link to article in an email to parents.

#3 – On your camp blog, Facebook page, or email to parents, use the title or first sentence or two and include a “read more” link to the article.

#4 – On your camp blog, write an intro paragraph personalizing how this applies to your camp, then link to the article.

#5 – On your camp blog, use the entire article (word doc provided), put in your own camp photos, and include link on the bottom with these words, “Originally published at [list website, i.e. sunshine-parenting.com].” (include link to website)

Tips:

Use “tags” to get more traffic to your website.

Twitter Feeds with Excellent Parent Content (very share-able)

Sunshine Parenting - @audreymonke

American Camp Association - @acacamps

Random Acts of Kindness - @RAKFoundation

Children and Nature Network - @ChildrenNature

Gottman Institute - @GottmanInst

Mindshift - @MindShiftKQED

Your Teen Magazine - @YourTeenMag

Edutopia - @edutopia

Washington Post On Parenting - @onparenting

Grown and Flown - @GrownandFlown

Jessica Lahey - @jesslahey

Michael G. Thompson - @MGThompsonPHD

Building Boys - @BuildingBoys

Signe Whitson - @SigneWhitson

Devorah Heitner - @DevorahHeitner

Eileen Kennedy-Moore - @psychauthormom

Deborah Gilboa, MD - @AskDocG

Amy McCready - @AmyMcCreadyPPS

Dr. Michele Borba - @micheleborba

Dr. Laura Markham - @DrLauraMarkham

Phyllis Fagell, LCPC - @Pfagell

Dr. Robyn Silverman - @DrRobyn

Dr. Jess P Shatkin - @DrJessPShatkin

Sunshine Parenting Camp & Parenting-Related Content to Share (http://sunshine-parenting.com/category/camp/)

Here are a few articles you can share any time of the year to promote the benefits of camp:

10 Reasons Great Parents Choose Summer Camp

Want an Independent, Self Confident, Resilient Kid? Summer Camp Can Help!

Why Making Friends is one of the Most Important Things That Happens at Summer Camp

Too Much Screen Time? 4 Ways Summer Camp Can Help

Why Teens Need Summer Camp More Than Ever

What’s the Best Age for Camp?

Should I Make My Kid Go to Camp?

Why Kids Flourish at Camp

Parking Your Helicopter

Pre-Camp Information for camp parents:

Ready for Camp Countdown

Messages for an Anxious Camper

5 Reasons NOT to Worry While Your Kid’s at Camp

5 Ways Camp Grows Grit

5 Tips for Surviving Your Child’s First Stay at Overnight Camp

5 Essential Summer Camp Packing Tips Every Parent Should Know

During/after camp Information for parents:

5 Fun Ideas for Letters to Campers

10 Messages for a Homesick Camper

Homesickness Help

Why Kids Need to Get Uncomfortable

Dear Parent Hitting the Refresh Button (again) to View Camp Photos

Secondary Homesickness: When Your Camper Doesn’t Want to go Back to Camp

Campsickness: 10 Tips for Easing the Re-entry Home

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